## MARIGOLD

#### SERVICES & PRICING

2023-2024



## HELLO WELCOME

I'm so honored that you're considering Marigold to be part of your celebration! Just as every couple and bride has a unique style and viewpoint, every florist has a signature way of creating a story through flowers. Take a look through the guidebook and see if we would be the perfect match to help you capture your own love story...



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## OUR STYLE

When it comes to beautiful things, Mother Nature does it best. We design in flow with the seasons; using our relationships with local farms as often as possible.

Our style is un-fussy and unforced...organic but elevated.

We try to mimic the experience of walking through a garden...designs that are full of motion, texture, and are perfectly imperfect.



# PROCESS

#### Free Discovery Call

After you review the event guide, let's set up a quick phone call to chat about your details, and answer any questions you might have.

#### Initial Estimate & Deposit

Using the information you give us about your floral needs and wishes, we'll put together an estimate. If our style and pricing is a match for you, we'll make it official with a deposit and lock in your date!

#### Planning and Consulting

The fun part starts! We'll create a cohesive, floral design plan; working in harmony with all other aspects of your venue and vision. We'll work with you and your planner throughout the process, making any edits to your order, providing suggestions as needed for any floral and decor related decisions.

#### Final Details

One month before your wedding, we'll reconnect virtually or in-person to gather final numbers, settle final payment, and present a floral/candle mock-up if desired.

#### The Big Day!

Our team will arrive on-site and get to work. We don't leave until your guests are seated under the lights, your candles are lit, and every flower is perfectly in place! When the celebration ends, our work begins again...removing every item and cleaning up every bloom.

# DESIGN PORTFO





















## FLORAL ITEMS (AVERAGE COSTS)

A few most-commonly used items, and their price ranges

Personal Flowers -Bridal Bouquets: \$165-225 -Maids Bouquets: \$95-145 -Boutonniere: \$18 -wrist cuff corsage: \$30

Table Arrangements -based on table size, from \$145-225 -Bud Vases: \$18 -Large Bar or ceremony urns: \$200+

\*Arbors & Installs are custom priced, and begin at \$750-2k+

Miscellaneous -flower girl petals: \$35 -flower crowns: \$40-50 -dog collars: \$55 -votive candles: \$3 -taper candles: \$16 -pillar candles: \$15-30

### FAQ Do you design elopements and small events?

We do! Nothing is sweeter than a small, intimate ceremony...or a special event that you want to make even more memorable I with flowers and candles. These type of packages are usually **"deliver & go"** style: we will bring you everything you need and assist with set up, but we don't return post-event.

\*For 2023, Saturdays are reserved for full-service events.

### Do you require clients to have an event planner?

For all large events and weddings, it's always best to have an experienced planner to help guide you through the planning and progression of the day! While a professional planner is not required, there must be a designated person on-site to run our questions and information through. We don't want to be bothering you as you relax and prepare on your special day! \*Most Charleston Venues do require a planner, so keep that in mind!

### Are there any other fees to expect?

Any and all fees will be included on your initial proposal! No one likes surprises, and we want to be upfront with all costs before you sign a contract! Set up and delivery fees are based on a percentage of your event subtotal, so those fees may increase accordingly if upgrades or additions are added on throughout the planning process. Payments are split between your deposit, a 60-day payment, and a final 30-day invoice.

## GET IN TOUCH

We can't wait to hear more about your event! Give us a call, or have your planner reach out to us...

hello@marigoldcharleston (843) 302-2646









### NOTES:

